

DRAFT JANUARY 2005

ARGYLL & BUTE COMMUNITY PLANNING PARTNERSHIP

JOINT HEALTH IMPROVEMENT PLAN 2005/2008

Introduction

The Health & Well-Being Theme Group has developed the strategic priorities set out in Part One of this Joint Health Improvement Plan.

Background

The Health & Well-Being Theme Group is one of two sub-groups operating within the Partnership. The other is concerned with Learning Opportunities and Skills Development. The Theme Groups report to a Management Committee, which, in turn, reports to the full Community Planning Partnership in Argyll & Bute. This consists of representatives from a range of statutory and voluntary bodies and community representatives working together to identify activities where, by working in partnership, the life of the communities in Argyll & Bute can be improved.

Joint Health Improvement Plan

This document is the shared vision for health produced by the partners in the community planning process. It forms part of the Community Plan and of the Local Health Plan produced by NHS Argyll & Clyde. It is also the main focus of the work of the Health & Well-Being Theme Group.

The first Joint Health Improvement Plan was produced for 2001/02. Its content was drawn from a range of sources. These included the Annual Report of the Director of Public Health, the corporate values and policies of Argyll & Bute Council and range of national reports or strategies. It was further informed by feedback from a Citizen's Panel that is organised through Argyll & Bute Council.

Other mechanisms were used e.g. the Partnership held a Review Day to consider the issues that Community Planning could address and the priorities within those and there have been two public Health Conferences run jointly by the Community Planning Partnership and Argyll and Bute Local Healthcare Co-operative. The Plan is the subject of regular discussion at the meetings of the Theme Group.

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Review Day

The following issues of relevance to the work of the Health & Well-Being Theme Group were identified at the Review Day mentioned above.

- Broaden Community Safety to include home safety and domestic abuse Address the mental health needs of communities
- Recognise the needs of carers
- Focus on life circumstances such as diet, physical activity, smoking, etc.
- Address alcohol and drug misuse by focussing on, amongst others, education, underage and adult drinking, peer pressure and training of licensees
- Focus on the needs of children and young people by, amongst others, developing more youth cafes and drop-in centres especially in rural areas
- Develop a more holistic approach to address the needs of vulnerable groups such as the elderly and people with a disability
- Consider the health impacts of related services such as housing and transportation

Theme Group Priorities

In order to help address the issues identified at the Review Day the Theme Group amended and developed the following priorities.

1. Develop a social care and health care service to older people and vulnerable groups
2. Reduce Coronary Heart Disease, Stroke and Cancer
3. Improve mental health and well-being
4. Create safer communities
5. Develop the health and well-being of children and young people

Joint Health Improvement Plan: Achievements to Date

Conference held in Oban on Coronary Heart Disease and Stroke leading to the development and implementation of 3 projects
Argyll Active outreach programme operating in Dalmally, Connel, Luing and Easdale and Dunoon providing a programme centrally

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Development of Argyll & Bute Food and Health Action Plan identifying activities in all localities
Link nurses offering smoking cessation services in all localities
Smoke Free classes pilot running in Campbeltown
Conference held in Dunoon, with satellite version in Oban, on Road Safety leading to the development of the Road Safety Charter – DRIVESafe in Argyll and Bute launched in April 2004
Road Safety Initiative involving Pass Plus scheme in Oban and Helensburgh
Water Safety leaflet in Oban and Lorn area
Safe Kids Initiatives in Oban, Dunoon, Lochgilphead, Rothesay and Campbeltown
Youth Diversion Project – free swim and gym passes during school holidays
Get Real sexual health conference
Argyll and Bute against Domestic Abuse Conference
Funding obtained for Choose Life Action Plan developed by expert group on Mental Health
Care and Repair expanded to cover all Argyll and Bute – caseload some 60% over the annual projected cases
Establishment of Elderly Forums in Helensburgh/Lomond, Campbeltown and Oban

Process of Review

During 2004/05 the Health & Well-Being Theme Group undertook a period of review. The aim was to ensure that the Joint Health Improvement Plan attracted became more relevant and attracted a higher profile both among partner organisations and among communities. The Group also wanted to make sure the Plan was presented within an acceptable planning cycle. The Theme Group was particularly conscious that the Joint Health Improvement Plan should be of particular relevance to the development of Community Health Partnerships from April 2005 with the emphasis given by statutory guidance and reflected in their Schemes of Establishment on both community planning and health improvement.

Two workshops were held in late 2004. The first, on 24 November, was concerned with the LEAP and how the elements identified in the Health Improvement Plan could be defined more clearly so that evaluation could be undertaken. The second, on 6 December, was intended to raise awareness not only about the Joint Health Improvement Plan itself but also about the sources of information on health and socio-economic indicators that were available to be used to inform the planning processes.

At the same time, the Theme Group revised the format of the Joint Health Improvement Plan. This introduction was incorporated so that the document can become freestanding and self-contained. In addition, the Theme Group took the view that it should identify and recommend to

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the Management Committee the strategic priorities for Argyll & Bute, while inviting the Local Groups to develop plans relevant to local circumstances to implement these. These priorities are as follows.

Priority 1. Improved Partnership Working on Health and Well Being

Priority 2. To Reduce the Negative Impact of Alcohol Misuse

Priority 3. To Reduce the Incidence of Coronary Heart Disease, Stroke and Cancer

Priority 4. To Improve Mental Health and Well Being.

Priority 5. To Help Communities to Feel Safer

Priority 6. To Reduce Health Inequalities Through the Development of Social Care and Health Care Services

Planning Cycle

At the same time, the Theme Group have tried to bring these threads of planning together in a time scale that enables the Community planning Management Committee to consider the work at an earlier stage.

In parallel to the consideration by the Community Planning Management Committee, the Theme Group have organised a series of Locality Development Days are being held in early February. These days are for all agencies involved in health improvement in each of the areas in Argyll and Bute. They are an important opportunity to ensure that all of the issues identified for our communities are addressed and that partnership work in relation to health improvement is incorporated into the Joint Health Improvement Plan. Each area of Argyll and Bute will produce a local action plan for health improvement, which will be incorporated into the JHIP, as an outcome of the Development Day. Workshops will take place on the following dates:

Monday 31 January - Helensburgh

Tuesday 1 February - Islay

Wednesday 2 February - Mid Argyll

Monday 7 February - Kintyre

Wednesday 9 February - North Argyll

Thursday 10 February - Cowal

Friday 11 February - Bute