

Area Plans



**ARGYLL AND BUTE COMMUNITY
PLANNING COMMITTEE**

20 DECEMBER 2023

**Stuart Green
Chief Executives Unit
Argyll and Bute Council**



Area Plans – What, Why and How?

What?

- ▶ Creating area-based plans for all our communities, reflecting investment opportunities and local service prioritisation.

Why?

- ▶ Increase rate of external investment by improving how we align with growing number of external funding streams (e.g. government).

How?

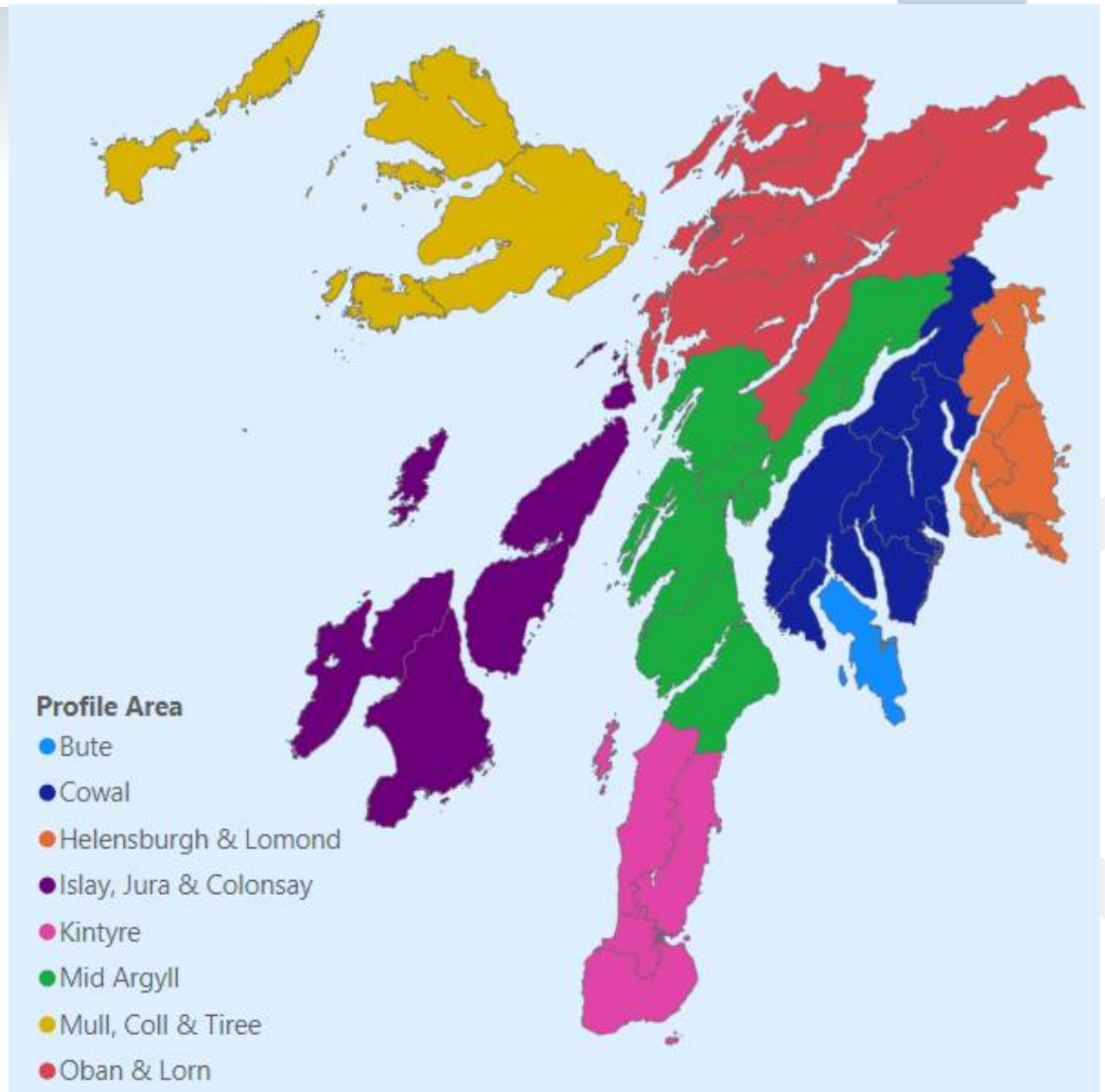
- ▶ Through consensus, forward plan investment opportunities that improve outcomes.

Area Plans – Mandate

- ▶ Council Agreed Priorities – November 2022
- ▶ Corporate Plan 2023 - 2027;
- ▶ Agreed by Policy and Resources Committee – October 2023
 - ▶ Number of locality plans.
 - ▶ Purpose & Principles
 - ▶ Approach
 - ▶ Resourcing and timescales
 - ▶ In addition; agreed to reflect any relevant outcomes from the Community Planning Partnership Community Wealth Building Review relevant to the Council in the approach to producing area plans.

No of
Locality
Plans

8 Areas



Area Plans – Purpose & Principles

Purpose

- ▶ Capture community vision and aspirations for each area.
- ▶ Reflect investment opportunities
- ▶ Identify local projects.

Principles

1. The plans will be orientated towards maximising external funding.
2. The plans do not guarantee the provision of funding towards any of the projects contained therein.
3. The plans will seek to promote proposals that are aligned with the Council's strategic plans and priorities.
4. All projects delivered by the Council will be prioritised and developed using our adopted project methodologies and processes.

What is in scope?

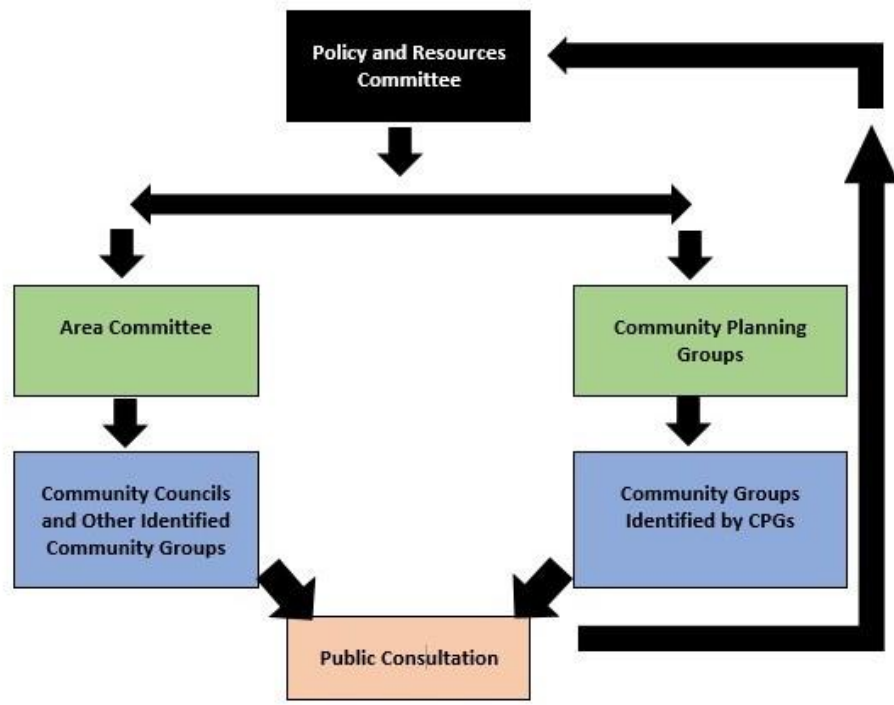
- ▶ Projects – planned and proposed by CPP Partners and communities.
- ▶ Community wealth building opportunities.
- ▶ Housing; needs, demands and opportunities.
- ▶ High level summary on socio economic data.

Collating this information provides a baseline narrative and narrative.

Area plans - Approach

Stages	Activity
1	Collation of information and data e.g. Scottish Government island consultation data, data from ABOIP place standard consultations, existing community led plans etc.
2	Engage community councils and development trusts initially to test our findings and identify gaps and update maps and plans.
3	Consultation on draft vision and maps and plans.
4	Publish analysis on feedback from engagement on draft vision and maps and plans.
5	Submit vision and maps and plans to Members for consideration.

Governance and Flow of Information



Key
Governance
Informal & Advisory
Administrative Area
Local
Full Public Consultation

Area plans - Resourcing

- ▶ The Council has considerable experience in developing plans.
- ▶ Limited officer capacity to take forward extensive engagement and professional development of plans within a reasonable timescale.
- ▶ An allocation of £200,000 from the Council's Priorities Investment Fund to fund this activity has been approved.
- ▶ Options to best secure required skills and resources completed.
- ▶ Recruitment for new project team members will commence in January 2024.

Timescales



When	Phase 1 – Localities 1 - 2	Phase 2 – Localities 3 - 5	Phase 3 – Localities 6 - 8
Oct – Dec 2023	Project Start Up		
Jan to March 2024	Recruitment, promotion, communication.		
April 2024	Collation of data		
May – June	Engagement with Community Councils and Development Trusts	Collation of data	
July – Sep	Consultation on draft vision and plans	Engagement with Community Councils and Development Trusts	Collation of data
Oct – Dec	Publish analysis on feedback from engagement on draft vision and plans.	Consultation on draft vision and plans	Engagement with Community Councils and Development Trusts
Jan – March 2025	Approve plans	Publish analysis on feedback from engagement on draft vision and plans.	Consultation on draft vision and plans
April – June 2025		Approve plans	Publish analysis on feedback from engagement on draft vision and plans.
July – Sept 2025			Approve plans

Community engagement

- ▶ Important to get right.
- ▶ Sense of consultation fatigue (anecdotal).
 - ▶ Scottish Government Islands Consultation
 - ▶ Community Led Action Plans/ Charrettes
 - ▶ ABOIP
- ▶ More to come.
 - ▶ Community Planning Group Area Plans
 - ▶ Local Development Plans – Local Place Plans
- ▶ Need to coordinate engagement with our communities.

How will people participate?

- ▶ Interaction through digital maps using accessible, intuitive and user friendly software that can be accessed on your phone or any other device.
- ▶ Non digital (physical) versions will be available in all instances.
- ▶ Use of infographics to convey detailed or complex information.
- ▶ Good old fashioned written reports to agree the detail.



Digital Maps

Infographics

Written
Reports

How we will use the information?

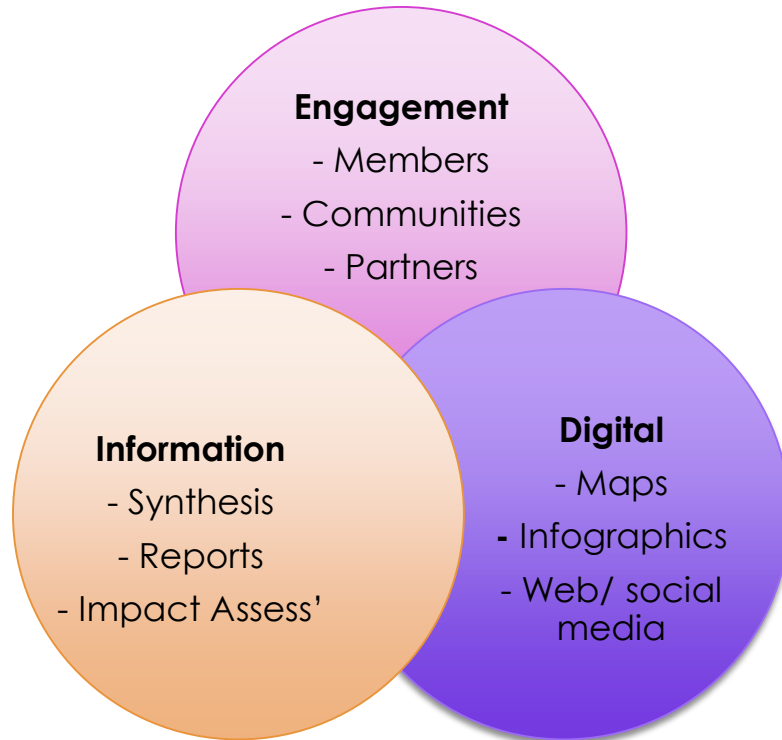
- ▶ Should be viewed as a partnership document.
 - ▶ Opportunity to capture all investments and aspirations for all to support development of visions for each area.
 - ▶ May support strategic partners in developing future investment decisions and/or demonstrate community support.
- ▶ Plans will inform future investment decisions by all.
- ▶ Effectively a 'snap shot' in time and does not prevent future opportunities.
- ▶ The plans do not guarantee the provision of funding towards any of the projects included **but**;
- ▶ Should provide clarity on opportunities, prioritisation, and improve matching and opportunities with external funding (which is significant).

Efficient use of resources.



- ▶ Clear synergies to develop in tandem with;
 - ▶ Community Planning Group Area Plans.
 - ▶ Community Wealth Building.
- ▶ Careful consideration given to;
 - ▶ Efficient and optimal use of resources.
 - ▶ Co-ordinated consultation.

Recruiting for the right skills.



- ▶ Extensive engagement with managers across Council on outputs, format and skills required.
- ▶ Review of existing and relevant Job Descriptions Person Specifications to identify best fit.
- ▶ Recruitment for new project team members will commence in January 2024.

Next steps ...

- ▶ Equality and Social Impact Assessment
- ▶ Communication Strategy
- ▶ Design methods of engagement
- ▶ Finalise governance
- ▶ Recruit project team
- ▶ Promotion and launch.