

## **Summary**

The CPP Economy Theme Group Scorecard has undergone repeated change over the past two years. This has been due in part to the agreement to have one Scorecard to serve both the Council's Policy and Performance Group (PPG) and the CPP Economy Theme Group. The Groups then determined that separate scorecards were necessary.

As the local economy is affected by a range of issues, both within and outwith the influence of the Theme Group and the PPG, the Theme Group and PPG may best be served by a generic Economy Scorecard.

Screenshots of the current suite of Economy Scorecards are attached.

## **Recommendation**

It is recommended that the Economy Theme Group adopts a unified Economy Scorecard with the Council's Policy and Performance Group, including thereon any and all pertinent information.

For further information, please contact:

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Argyll and Bute Council

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## Economy PPG Scorecard

FQ2 11/12

### Key Performance Indicators

	Target	Actual	Status	Trend
Growth in the number of business start ups supported	67	85		
Number of Events/Meet Business Advisor Achieved	40	49		
BG Customer Satisfaction Overall ABC excl H&L	85.0 %	86.0 %		
Grants to LEADER projects in rural areas of Argyll & Islands	£ 4,901,760	£ 5,697,673		
Customer Satisfaction LEADER	85.0 %			
ARCHIVE Rolling year % job outcomes attained by long term unemployed	25 %			

Economic Development  
Service Scorecard 2011

### Economic Indicators

	Target	Actual	Status	Trend
(Unemployment charts Scorecard)				
(Economic Activity Scorecard)				
Link to economic impact data on Council web site				

### Economic Development Action Plans

Status Trend

EDAP 2011

EDAP 2011  
Scorecard

Maintain planned rate of delivery  
of the EDAP

Target% Actual%

50 % 54 %

Renewable Energy Action Plan

Maintain the planned rate of  
delivery of the REAP

Target% Actual%

34 % 34 %

### Council Outcomes 2011

Status Trend

1.1	Argyll and Bute has more new businesses operating in the area, creating more jobs.	
2.1	We have a skilled and competitive workforce capable of attracting employment to Argyll and Bute.	
3.1	We have contributed to an environment where existing and new businesses can succeed.	
3.3	Our transport infrastructure...meets the economic and social needs of our communities.	

(Navigate Scorecards)

**EDAP 2011 Plan & Scorecard** FQ1 11/12  
 Scorecard approved by **Ishabel Bremner** No



**EDAP Scorecard Theme - Competitive A&B** A →

Business Gateway	A ↓	R ↓	G ↓		
Startup and Growth	R →	R ↓	R ↑	G ↓	R ↑
CHORD	G →	G →	G →	G →	G →
Rural & Islands	G →		G ↑	G ↓	
Dunstaffnage					
Renewable Energy	G		G		
Tourism, Food & Drink, Forestry	A		R ↑		

**EDAP Scorecard Theme - Connected A&B** G →

Transport Infrastructure			
Road Safety	G →	G ↓	

**EDAP Scorecard Theme - Collaborative A&B**

SRDP	G →		G ↑
European Policies & Funding			
Employability & Skill Development			
Profile			
Social Enterprise			

<b>EDAP Scorecard Risks TO BE AMENDED</b>	<b>H</b> = 0	<b>M</b> = 7	<b>L</b> = 1
Risk - % exposure	FQ4 10/11 38 %	FQ1 11/12 34 %	↑

<b>Business Gateway</b>	Target	Actual	Status	Trend
Business start ups supported A&B	39	54		
Business Start Ups H&L	28	31		
Number of Events/Meet Business Advisor Achieved	40	49		

### Unemployment Charts Scorecard

<b>Economic Development Action Plan</b>	Actions due	On track	Status	Trend
EDAP 2010 Theme - Competitive A&B	18	5		
EDAP 2010 Theme - Connected A&B	3			
EDAP 2010 Theme - Collaborative A&B	7	1		

EDAP Scorecard

<b>Renewable Energy Action Plan</b>	Target	Actual	Status
Maintain the planned rate of delivery of the REAP	34 %	34 %	

<b>Transport Strategy</b>	Target	Actual	Status	Trend
% Increased patronage of Council subsidised Bus Services	3.0 %			
Annual % Increase using Community Transport Schemes	1 %	-31 %		
Transportation External Funding - % of Planned Income Achieved				
Road Casualties				
ABC07aA1 - Implement LTS action plan				
ABC07aM1 - Schemes on A816				
ABC07aM2 - Schemes on A818				
ABC07aM6 - Other schemes				
Oban Development Road				

### Economy Scorecard 2010

Scorecard approved by **Robert Pollock** FQ2 11/12

<b>Argyll &amp; Bute Council Corporate Plan</b>	Actions due	On track	Status	Trend
ABC07 - Transport/Improving access	1			
ABC08 - Waterfronts and TCs	42	25		
ABC09 - Supporting growing businesses	2	1		

Council Thematic Risks	= 0	= 5	= 0
Risk - % exposure	FQ1 11/12 37 %	FQ2 11/12 37 %	

Community Plan Risks	=	=	=
Risk - % exposure	FQ1 11/12	FQ2 11/12	

<b>National Outcomes (SOA)</b>	Actions due	On track	Status	Trend
01 We live in a Scotland, attractive for business				
02 Economic potential, better employment opportunities				
03 We are better educated and skilled				

Community Plan - Economy	Outcomes	Total No	On track		
		5	2		
SOA Economy Outcomes	Outcomes	Total No	On track		
		2			
Community Engagement	Outcomes	Total No	On track		
		12	3		
Economic Development Action Plan	Outcomes	Total No	On track		
		56	12		
Corporate Plan Outcomes	Outcomes	Total No	On track		
		45	26		

(Navigate Scorecards)



### Economy Thematic Scorecard

FQ2 11/12

#### Partnership Success Measures

Target Actual Status Trend

Growth in the number of business start ups supported	67	85		
Number of Events/Meet Business Advisor Achieved	40	49		

Economy Thematic proposed measures

#### Economic Indicators

Target Actual Status Trend

(Unemployment charts Scorecard)

(Economic Activity Scorecard)

[Link to economic impact data](#)

#### Economic Development Action Plans

Status Trend

EDAP 2011

EDAP Scorecard

Maintain planned rate of delivery of the EDAP	Target%	Actual%		
	50 %	54 %		

Renewable Energy Action Plan

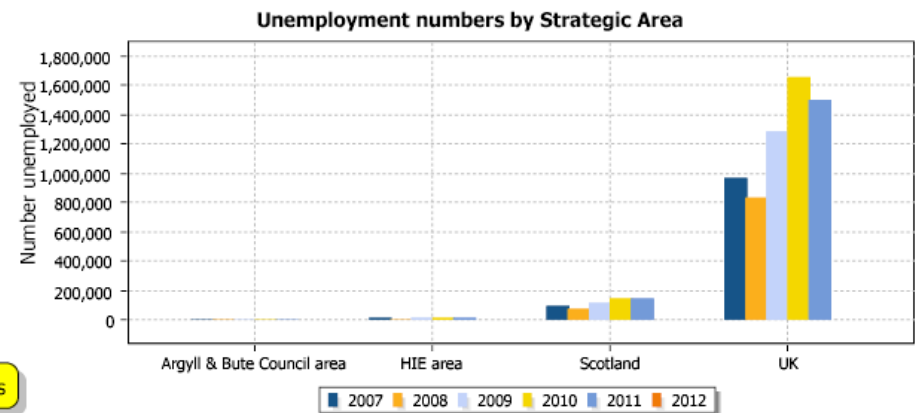
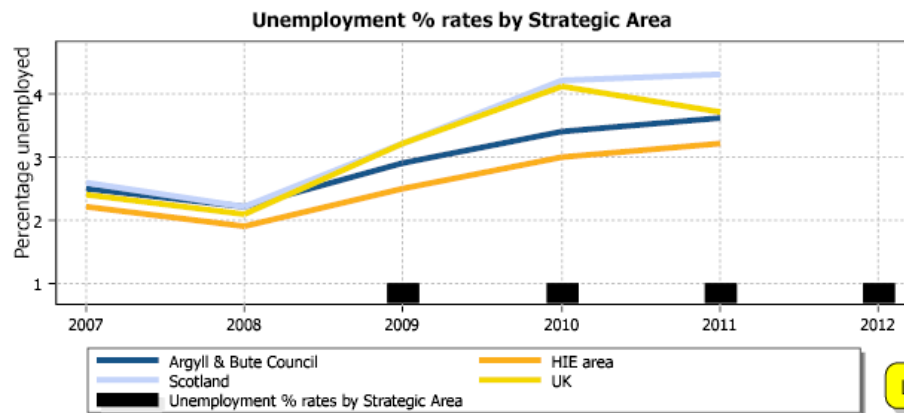
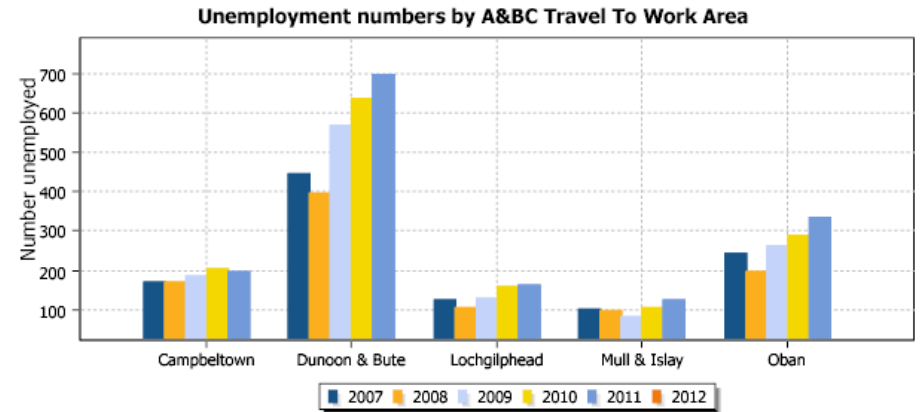
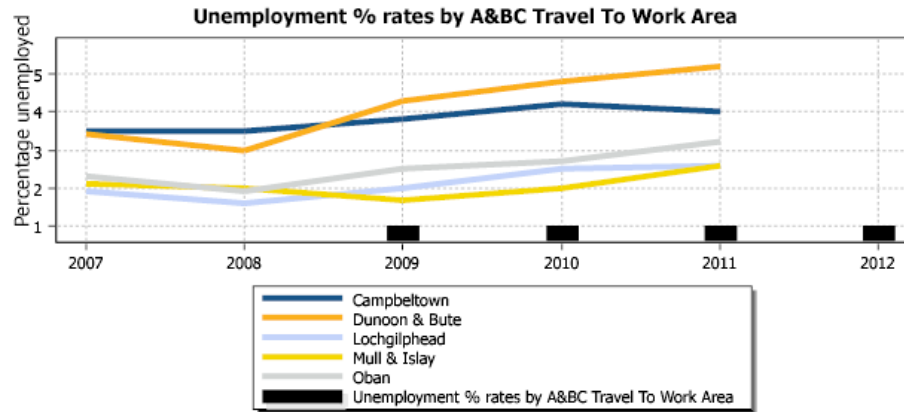
Maintain the planned rate of delivery of the REAP	Target%	Actual%		
	34 %	34 %		

#### National Outcomes (SOA)

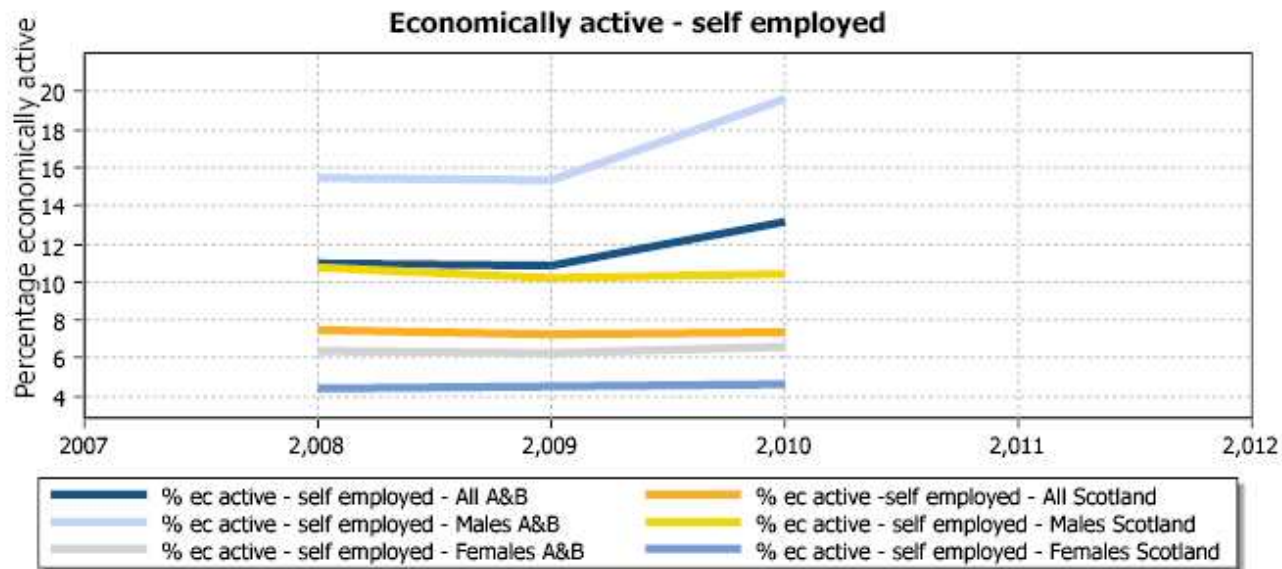
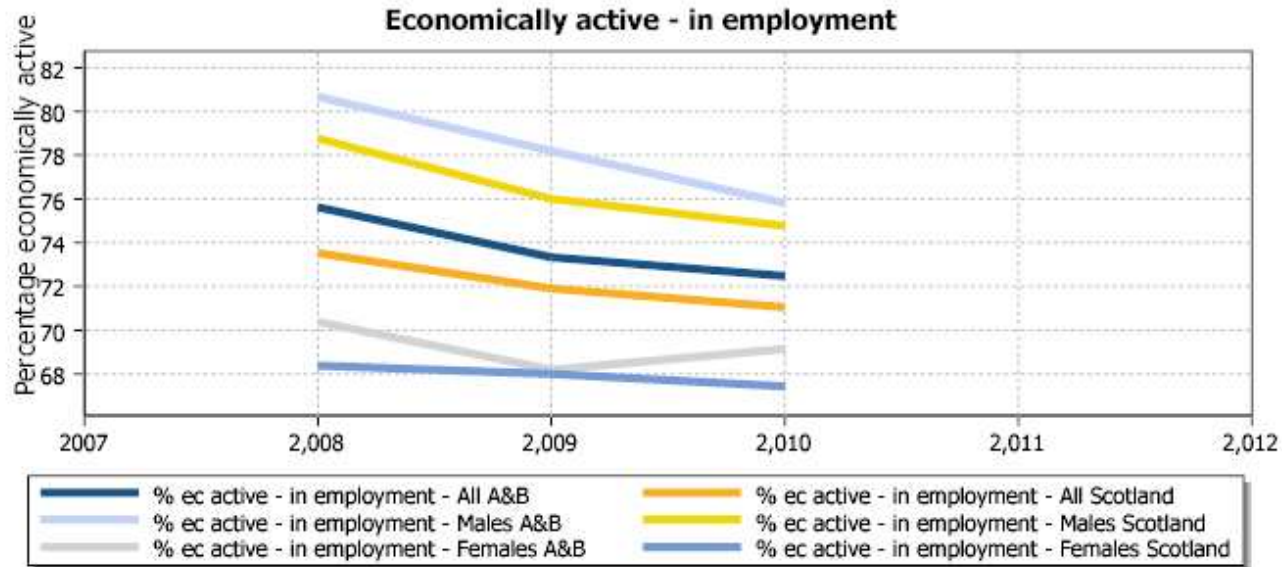
Date of latest data # of measures # on track Status Trend

01 We live in a Scotland, attractive for business	FQ4 10/11	4	3		
02 Economic potential, better employment opportunities	FQ4 10/11	9	6		
03 We are better educated and skilled	FQ4 09/10	1	0		

(Navigate Scorecards)



[Link to figures](#)



[Link to figures](#)